ARTIST ONBOARDING GUIDE

Get your artist page live on FanzPro

Your fans already share your music - now they can sell for you. Free to join.

Start here: https://fanzpro.com/artist-onboarding-guide

Signing up through that link gets your artist page started. It takes about 15 minutes and costs nothing.

What to have in hand

- ☐ **Your stage name and a good photo**
  Portrait or live shot - this is the face of your artist page.
- ☐ **A short bio, genre and hometown**
  Up to 2,500 characters. Write it like you'd tell a fan after a show.
- ☐ **Your social links**
  Instagram, TikTok, YouTube, Spotify - wherever your fans already are.
- ☐ **Your merch setup, if you have one (optional)**
  No Printful account needed - FanzPro prints and ships. Already sell on Printful, Shopify or WooCommerce? You can bring it in.
- ☐ **Tour dates or releases worth promoting (optional)**
  Anything your fans can share right away.
- ☐ **Legal name, address and SSN/ITIN (only before your first payout)**
  For the W-9 tax form. Only required before your first payout.
- ☐ **A payout destination (only before your first payout)**
  Bank account, PayPal, Venmo or Cash App.
- ☐ **About 15 minutes**
  Profile plus your first product or fan invite fits in a coffee break.

Five steps, start to first fan invite

1. **Create your account**
   Use the link on this page and sign up as an artist. It's free - there's no monthly fee and no setup cost.
   Done when: You're signed in and looking at your artist portal.
2. **Build your profile**
   Add your photo, bio, genre, hometown and social links. This is the page fans share, so make it feel like you.
   Done when: Your public artist page is live with a photo and bio.
3. **Make your first product**
   Design a shirt right inside FanzPro - no Printful account needed; we print and ship every order. Already sell on Printful, Shopify or WooCommerce? Bring that store in instead. You set the price on every item.
   Done when: At least one item is listed and priced in your shop.

4 **Invite your first fans**

Use the invite tools in your Fans tab: a ready-made email, a textable link, even a printable guide. You approve every fan who earns for you.

Done when: Your invite link is out to your mailing list or group chat.

5 **Earn from every fan-driven sale**

Fans share tracked links; when someone buys, the sale, the fan's cut and your payout are logged automatically. Watch it in your Money tab.

Done when: Your first sale shows in Earnings, and your payout method is set.

The money, plainly

- Free to join. No monthly fee, no setup cost - FanzPro earns only when you sell.
- Platform fee is 5% per transaction for artists joining now. Founding Artists pay 2.5% for their first 6 months.
- Fans earn 15% on merch - only when their share converts. You can change it on any item.
- On merch, production and shipping costs come out before your cut, so price with them in mind.
- Earnings mature 30 days after the sale (the refund window), then pay out once you hit $50.

You can change the fan commission on any item, approve every fan, and pause or leave anytime. You own your fan relationships and data.

Quick answers

Do I need existing merch?

No, and you don't need a Printful account. Make products inside FanzPro - nothing to buy up front, and we print and ship every order. If you already sell on Printful, Shopify or WooCommerce, you can bring that store in instead.

Who sells for me?

Only fans you approve. Fans apply to represent you, and you set what each product pays them.

What does it cost me?

Nothing up front. FanzPro takes 5% per transaction (2.5% for Founding Artists' first 6 months), and fan commission comes out of the sale - never out of your pocket separately.

Can I leave anytime?

Yes. No contracts, no lock-in. Pause your shop or close your account whenever you like.

Scan or type it in

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